



Frontitude's Privacy Policy

TLDR: Frontitude does not own your data, nor do we sell it to others. It's your data and we plan to keep it that way 🙄

It is Frontitude, Inc.'s ("Frontitude," "we", "our" or "us") policy to respect your privacy regarding any information we may collect while operating our service.

This Privacy Policy describes what information we collect, how we use the information and how you can control what you provide us.

What information is collected

Information you provide us

Frontitude may collect the following personally-identifying information:

- contact information including full name, email address, your picture (through login using Google OAuth or directly) and billing address
- preferences or settings that determine a consistent experience on our service
- billing information including credit card details
- your internet protocol (IP) address and user-agent details
- feedback or requests for support
- user content, to the extent that you choose to input personally-identifying data as part of content that is managed through our service

The amount and type of information that Frontitude gathers depends on the nature of the interaction. For example, we ask visitors who sign up for an account at Frontitude to provide a full name, email address and your picture. Those who engage in transactions with Frontitude – by purchasing a paid account, for example – are asked to provide additional information, including

as necessary the personal and financial information required to process those transactions.

Information we collect automatically

Like most website operators, Frontitude collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Frontitude' purpose in collecting non-personally identifying information is to better understand how Frontitude' visitors use its services. From time to time, Frontitude may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Frontitude uses cookies to help Frontitude identify and track visitors, their usage of Frontitude service, and their service access preferences. Frontitude visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Frontitude website, with the drawback that certain features of the Frontitude service may not function properly without the aid of cookies.

Aggregated Statistics

Frontitude may collect statistics about the behavior of visitors to its services. For instance, Frontitude may monitor the most popular terms managed by it's service. Frontitude may display this information publicly or provide it to others.

How information is used

Frontitude uses information it collects to deliver Frontitude' service to you and continuously enhance your experience. If you are a registered user of Frontitude and have supplied your email address, Frontitude may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Frontitude and our products. We primarily use our product blog to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we

reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users.

With whom information is shared

We may share your Personal Information outside Frontitude in the following limited circumstances to which you consent:

Service Providers: We work with third party service providers to perform services on our behalf related to our service. These third party service providers include, but are not limited to Amazon, Google, Facebook, Webflow, Drift and Hotjar and their respective affiliates. We use these third party service providers in connection with the Service's hosting infrastructure, payment processing, logon functionality, analytics related to the service, marketing campaigns as described below, and customer service efforts. We may share your Personal Information with such service providers in connection with the procurement of such services.

Marketing our Service: We do not use or share your information, including Personal Information, to advertise any third party's products or services via our service. We may use and share your Personal Information with third party service providers to market our own service and grow our service's user base, such as to provide targeted marketing about our own service via third party platforms.

Workspaces Accessible by Other Users: As further explained in our Terms and Conditions, when you submit Personal Information in a workspace that can be accessed by others, such Personal Information may be displayed to other users in the same or connected workspaces. For example, your Personal Information may be included in your notes or reminders in a workspace which can be viewed by other users collaborating with you in that workspace. Further, your email address or picture may be displayed with your workspace profile to other users collaborating with you in that workspace.

Enterprise Workspaces: Frontitude will share and disclose Enterprise Content in accordance with an Enterprise's instructions, including any applicable terms in the Subscription Agreement and an Enterprise administrator's use of Service's administrative functionality, and in compliance with applicable law and legal process. We may also allow an Enterprise to access the profile information of Authorized Users, including to allow such Enterprise to validate

that such Authorized User is actually authorized by such Enterprise to use the service.

Referral or Shared Content: When you request our referral services to forward or share certain content with a friend, such as an email inviting a friend to use the service or sharing certain content from the service with a friend.

Compliance With Law: We will disclose your Personal Information where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service.

Sale or Merger: If we directly or indirectly undergo a business transition (including a proposed transaction), like a merger, acquisition by another company, or sale of all or part our assets, we may disclose or transfer information collected from, and about, you (including your Personal Information), to the successor organization in (or in anticipation of) the transition.

Business Transfers

If Frontitude, or substantially all of its assets, were acquired, or in the unlikely event that Frontitude goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Frontitude may continue to use your personal information as set forth in this policy.

How you can control the information we collect

Frontitude collects personally-identifying information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Frontitude. Frontitude does not store credit card details that are entered at the time of purchase, that information is sent directly to our payment processor and we only store the necessary references to your account such that we can securely interact with our payment processor. You can control which information you supply at any time, with the caveat that it may prevent you from engaging in certain website-related activities.

EU personal data

If you are located in the EU, United Kingdom, Lichtenstein, Norway, Switzerland, or Iceland, you may have additional rights under the EU General Data Protection Regulation (the “GDPR”) related to your personal data, as further described below. Frontitude will be the controller of your personal data processed in connection with the service.

Accessing, correcting, and deleting your personal data

You have certain rights with respect to your personal data, and we want to help you review and update your information to ensure it is accurate and up-to-date.

If you have a Frontitude account, you can accomplish most of the following by logging into your account. For more information or any additional requests you can contact us via privacy@frontitude.com.

- **Access:** You can request more information about the personal data we hold about you and request a copy of such personal data.
- **Rectification:** If you believe that any personal data we are holding about you is incorrect or incomplete, you can request that we correct or supplement such data.
- **Erasure:** You can request that we erase some or all of your personal data from our systems.

How information is protected

Frontitude takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information. When entering information into our system such as passwords or financial information, all of this is done securely using SSL.

International privacy laws

If you are using our service from outside of Ireland, please be aware that you are sending data, including personally identifying information, to Ireland where our servers are located. That information may then be transferred within Ireland and then transferred back out of Ireland to countries outside of your residence, depending upon the type of information and how it is stored by us. Our collection, storage and use of your personal information will at all times continue to be governed by this Privacy Policy.

Children and our services

Our services are not directed towards children and you may not use our service if you are under the age of 13. You must also be old enough to consent for the processing of your personal data in your country. In certain countries, we may allow a parent or guardian to consent for you on your behalf.

How you may contact us

You may reach us with any inquiries or concerns with regards to this privacy policy here:

Email: privacy@frontitude.com

Chat support: through <https://www.frontitude.com/>

Privacy Policy Changes

Frontitude may change its Privacy Policy from time to time, and in Frontitude's sole discretion. Frontitude encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.